



Round Rock, Texas Chamber of Commerce

The **Round Rock Chamber of Commerce** has again partnered with **Community Matters, Inc.** in the development, printing and distribution of the **2008-2009 Round Rock Detailed Street Map and Community Guide**
THIS WILL BE THE CHAMBER'S LARGEST DISTRIBUTED OFFICIAL PUBLICATION

We are producing **up to 30,000** high -quality, four-color glossy copies which will feature:

- A detailed street map of Round Rock and its surrounding areas including the Greater Austin Area.
- Points of interest including parks, schools, public buildings, hospitals, & shopping centers, etc.
- A business index which will allow those using the map to be informed to the exact location of your business

The 2008-2009 map will be featured for the first time on the Chamber's website as a fully interactive digital map. **YOUR BUSINESS CAN RECEIVE ADDITIONAL EXPOSURE THROUGH THE NEARLY 400,000 PAGE VIEWS THE CHAMBER WEBSITE WILL RECEIVE OVER THE 18 MONTH PERIOD!** All advertisers featured will be able to print and change their ad throughout the 18 months and their ad will be directly linked to their website.*

Distribution of the map will include:

- Over 5,000 copies will be distributed through the Chamber of Commerce to all Members, new members and all RELOCATION PACKETS
- Over 7,500 copies will be distributed through the participating businesses advertising on the map
- Over 10,000 will be distributed to all new residents and businesses throughout 2008-09

Official sales begin on April 14th

**ONE TIME
PRICE FOR
18 MONTH
DISTRIBUTION
PERIOD!**

ADVERTISING SIZE AND RATE INFORMATION

1/4 Panel	5"w x 2.5"h	Free maps	\$ 598.00
1/2 Panel	5"w x 5"h	Free maps	\$1,196.00
3/4 Panel	5"w x 7.5"h	Free maps	\$1,794.00
Full Panel	5"w x 10"h	Free maps	\$2,392.00

Inside map

Full Panel -- Premium panel pricing available upon request --

Premium

Such as the back cover and full panel 1st fold

*Additional charge for online advertising

Community Matters Inc. needs to set up a **five-minute appointment** to show your business the quality of the map and most importantly the **new online interactive digital map**. Please contact Community Matters, Inc. by phone as soon as possible at **800-380-2450** or by email to **info@communitymattersinc.com** to schedule a time, or you may contact me at the Round Rock Chamber of Commerce for more information on this exciting project at 512-255-5805.

**Charlie Dromgoole, President
Round Rock Chamber of Commerce**