

## Message from the Chamber President

Welcome to the February 2010 edition of Synergy, the monthly publication of the Round Rock Chamber of Commerce. Synergy was being delivered every other month as an insert in *Community Impact Newspaper* but due to rising production costs and unscientific polling of our members, it has been decided that we go to a monthly online version. The difference between this information piece and our weekly “eSynergy” is depth. We hope to give greater description of Chamber programs, activities and issues through the monthly “Synergy.” Additionally, we hope to play on certain themes with various issues of Synergy.

Taking our theme approach into consideration, this issue will focus on being a part of our solutions in 2010. You’re probably asking yourself – solutions to what? Well, we are looking for individuals that want to be solutions to the goals that are laid out in our 2009 – 2010 Business Plan.

In the 4<sup>th</sup> quarter of 2009 we surveyed our entire membership and we received responses from 10 to 12 percent of you. During our annual Board of Director’s Retreat these survey responses were utilized by Board Members to formulate our Business Plan. The survey results along with the 2009 – 2010 Business Plan are included in this issue of Synergy.

A glowing recommendation coming from the survey results was “make it easier to get involved and serve on Committees” with the Chamber. Your Board of Directors listened and in response to this request we have developed a Volunteer Preference Form which is also included in this issue of Synergy. We hope you will take this opportunity to review our various outlets for involvement and sign up. This is your chance to make a difference, to be a part of the solution.